



MICHAEL R. DEFEE DMD PHD PLLC

4622 OLEANDER DR.

WILMINGTON, NC 28403

TEL 910-399-1127

FAX 910-399-3479

info@myfriendsdentist.com

www.myfriendsdentist.com

**FOR IMMEDIATE RELEASE**

## **My Friend's Dentist Launches, Invites Public to Dunk-a-Dentist for Charity Event**

**Wilmington, NC. June 14, 2018.**

"Let's be honest, no one enjoys going to the dentist." Says Dr. Mike DeFee, the Lead Dentist at My Friend's Dentist, "But here we believe that having healthy, beautiful teeth helps you laugh louder, enjoy what you love, and most importantly — smile. So, we carefully weighed the feedback we've received from our patients and chose to launch with a new name that reflects that philosophy."

In addition to providing general and cosmetic dental services to patients of all ages, My Friend's Dentist will be publishing its prices, offering savings on treatment through its Dental Membership Plan and will continue to accept in-network insurance.

"Treatment cost shouldn't be a secret," Says Dr. Lauren Marechal, an Associate Dentist at My Friend's Dentist, "That's why we've started publishing our pricing and why we always review pricing as part of our standard of care. At the end of the day, we're here to provide a transparent, comfortable experience. The only thing you should be surprised by is how much you enjoyed it."

### **An Open Invitation to Free Ice Cream and Dunk-Your-Dentist for a Cause June 30th**

My Friend's Dentist is issuing an open invitation to its launch that will take place 3pm Saturday, June 30th at 4622 Oleander Drive. In addition to free ice cream and a bounce castle, the event will feature a dunk-your-dentist water tank with proceeds benefitting the St. Mary Clinic.

### **About My Friend's Dentist**

My Friend's Dentist, based in Wilmington North Carolina, is an award-winning dental practice that provides general and cosmetic dental services to patients of all ages. Widely recognized for its patient-friendly approach to dental care, My Friend's dentist publishes its procedure prices and focuses on a collaborative approach to prioritizing care with patients. [www.MyFriendsDentist.com](http://www.MyFriendsDentist.com) details the company's services and philosophy of care.

### **Press Inquiries**

Contact [press@myfriendsdentist.com](mailto:press@myfriendsdentist.com)