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**FOR IMMEDIATE RELEASE**

## **My Friend's Dentist Publishes Online Video Series Stories@MyFriendsDentist Aimed at Helping People Overcome Their Fear of the Dentist**

**Wilmington, NC. August , 2018.** My Friend's Dentist, located at the crossroads of College Rd & Oleander Dr. published the first videos in its series Stories@MyFriendsDentist. The series features patients discussing their fear of the dentist of how overcoming that fear has changed how they approach bettering their oral care.

The first 4 videos in the series can be view on Facebook, Instagram, YouTube and at MyFriendsDentist.com.

"Many of us, myself included, have had bad experiences at the dentist that have led us to stop seeking dental care unless we're in pain and it's an emergency." Says Dr. Mike DeFee, the Lead Dentist at My Friend's Dentist. "After hearing the stories of patients who we've helped overcome that fear, we felt that they should be shared, and have produced a series of short online videos that will run through the fall, called Stories@MyFriendsDentist

"Oral care is closely linked with overall health – so the more people who take advantage of their regular cleanings and checkups, the better. We hope this video series helps encourage people to do just that."

### **About My Friend's Dentist**

My Friend's Dentist, based in Wilmington North Carolina, is an award-winning dental practice that provides general and cosmetic dental services to patients of all ages. Widely recognized for it's patient-friendly approach to dental care, My Friend's dentist publishes its procedure prices and focuses on a collaborative approach to prioritizing care with patients. www.MyFriendsDentist.com details the company's services and philosophy of care.

### **Press Inquiries**

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